How Much Time Do Czechs Spend in Front of Their TV Screens in Summer?





a Day Do Czech Viewers Aged 15+ Dedicate to Watching TV in the Months of July and August



TV Viewership Trends Throughout the Year

July, August

Which Genres Get the Most Viewer Attention, and How Does This Differ From the Annual Average?









Proportion of Time Spent on Watching Various Programme Genres



ATO - Nielsen, Live + TSO-7, 2022-2023, July & August, ATS / Day, ATS, TG 15+