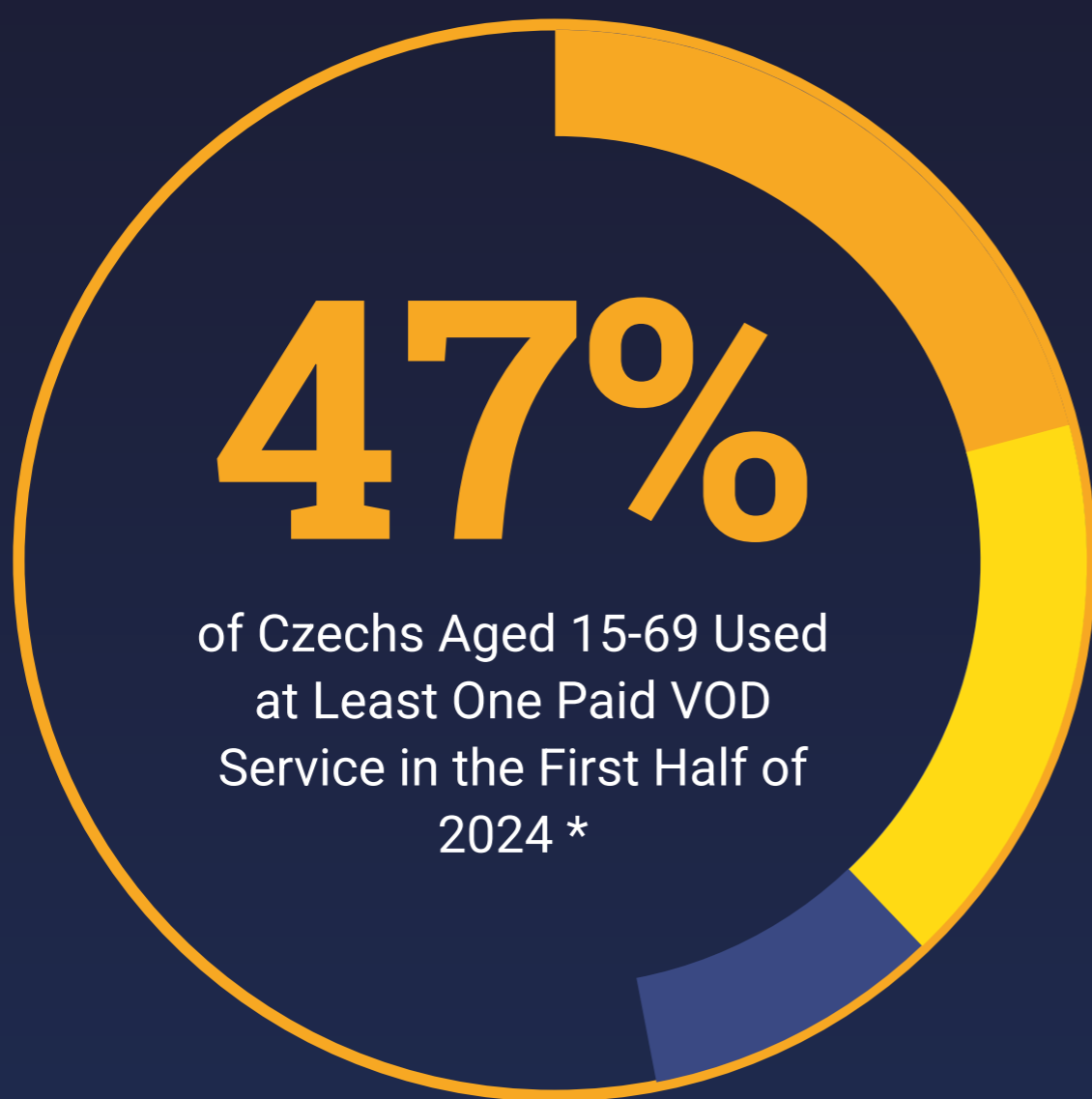


3,1 Million Czechs Do Use Paid VOD Services



46%

of Users Do Watch Paid VOD Services Daily or Nearly Every Day

37%

of Czechs Aged 15-69 Used at Least One Paid VOD Service in the First Half of 2024 *

1 Hr 6 Min

Average Daily Time That Users Spent by Watching Paid VOD Services



* Active Users (At Least Several Times a Month)

DATA COLLECTION: ResOLUTION, April 2024 & July 2024, CAWI; RESPONDENTS: Czech National Panel, 4 012 Respondents, Online Population TG 15-69